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### AREAS OF STUDY

Religion & Social Movements Popular Culture Race and Racism in the US Horror and Monstrosity Disinformation, Extremism

### SKILLS

Critical Theory Mixed Methods UX Design for Courses Curriculum Creation Program Administration Argumentation & Debate

# SCOTT J. VARDA

ASSOCIATE PROFESSOR OF RHETORIC

# ABOUT ME

I am a scholar who analyzes race, gender, class, disability, and extremism. My solo book project analyzes the rhetorical tactics of the Noble Drew Ali and the Moorish Science Temple of America. My co-authored book project considers the construction of precarity and rape culture. My present (funded) grant project bolsters community resilience to fight disinformation through media literacy.

# EDUCATION

2007	Doctoral Degree in Communication (Rhetoric) University of Iowa
2002	Master's Work in Communication Studies Florida State University
2000	Bachelor's Degree in Communication Studies Illinois State University

# WORK EXPERIENCES

Associate Professor, Baylor University Responsible for teaching a 2:2 load, attending to departmental business, and student guidance. Extensive advising of graduate students, and have taught numerous undergraduate, graduate, and independent studies. I am also the Area Chair for Baylor's Africana studies and am a member of the University's Ethnic Studies committee.

2007-2018

2013-

Present

Associate Director of Debate, Baylor University From 2007 to 2018, I served as the associate director of debate for the Glenn R. Capp debate forum, one of the oldest debating societies in the academy. I was responsible for argument construction, team development, and education on debate topics. I also traveled extensively with the team.

#### 2007-2013 Assistant Professor, Baylor University

Responsible for teaching a 3:2 load, advising students, serving on departmental committees, and engaging in research towards tenure. This role coincided with my work on the Glenn R. Capp Debate Forum.



Jeffrey Nagel and Scott J. Varda. "Blaming Biles: Intersectionality and Organizational Obligations to Mental Health," in Terry Rentner and David Burns (eds.), <u>Social Issues in</u> <u>Sport Communication: You Make the Call</u> (NY: Routledge), Forthcoming 2022.

Scott J. Varda & Leslie A. Hahner (2020) Black Panther and the Alt-right: networks of racial ideology, <u>Critical Studies in Media Communication</u>, 37:2, 133-147. Received NCA Critical and Cultural Studies Division's Article of the Year Award, 2021.

Scott J. Varda, "Malcolm X and the Nation of Islam: Rhetorical Tactics in the First Dozen Years," in Robert C Evans (ed.), <u>Critical Insights: Malcolm X</u> (New York: Salem Press, 2020), 3-17. Lead chapter.

Scott J. Varda, "Rhetorical Tactics in Malcolm X's 'The Ballot or the Bullet' Speech," in Robert C Evans (ed.), <u>Critical Insights: Malcolm X</u> (New York: Salem Press, 2020), 121-136.

Scott J. Varda, "Sit-in as Argument and the Perils of Misuse," <u>Argumentation & Advocacy</u>, 55.1 (2019): 132-151.

Scott J. Varda and Abraham I. Khan, "Recovering the Argumentative Limits of the Open Letter: Jackie Robinson's Open Letters," in Randall Lake (ed.) <u>Recovering Argument</u> (2015 NCA/AFA Conference on Argumentation) (New York: Taylor & Francis, 2018).

Leslie A. Hahner and Scott J. Varda, *"It Follows* and Rape Culture: Critical Response as Disavowal," <u>Women's Studies in Communication</u> 40.3 (2017): 251-69.

Scott J. Varda, "Disturbing Black Nationalism: The Minor Rhetoric of Drew Ali," in Catherine H. Palczewski (ed.), <u>Disturbing Argument: Selected Essays from the 2013 NCA/AFA</u> <u>Conference on Argumentation</u>, (Washington, DC: National Communication Association, 2014), 234-340.

Leslie A. Hahner and Scott J. Varda, "Yarn Bombing and the Aesthetics of Exceptionalism," <u>Communication and Critical/Cultural Studies</u> 11.4 (2014): 301-21. Lead Article.

Scott J. Varda, "The Noble Drew Ali and the Moorish Science Temple of America: A Minor Rhetoric of Black Nationalism," <u>Rhetoric & Public Affairs</u> 16.4 (2013), 685-718.

Leslie A. Hahner, Scott J. Varda, and Nathan A. Wilson, *"Paranormal Activity* and the Horror of Abject Consumption," <u>Critical Studies in Media Communication</u> 30.5 (2013): 362-376.

Leslie A. Hahner and Scott Varda, "Modesty and Feminisms: Conversations on Aesthetics and Resistance," <u>Feminist Formations</u> 24.3 (December 2012): 22-42.

Scott J. Varda and John W. Cook, "Toward a Theory of Legitimate Justification Critiques," <u>Contemporary Argumentation and Debate: The Journal of the Cross Examination Debate</u> <u>Association</u> 31 (2010): 1-35. Lead article. (Published summer 2012, back-dated 2010).

Scott J. Varda, "Flipping the Script: Malcolm X's Use of Rhetorical Refusals as Model for Social Change" in Robin Rowland (ed.), <u>Reasoned Argument and Social Change (2011</u> NCA/AFA Conference on Argumentation) (Washington, DC: National Communication Association, 2011), 426-433.

Leslie A. Hahner and Scott J. Varda, "Five Minutes of Fire: Introducing Debate to the Business and Professional Communication Classroom," <u>Texas Speech Communication</u> <u>Journal</u> [online] (October 2011): http://www.etsca.com/tscjonline/0911-fire/. Lead article.

### ESSAYS CONT'D.

Karla Leeper, Scott Varda, Kelly Congdon, Sarah Spring, Blake Abbot, and Sarah Partlow, "Innovation and Debate: Where Do We Go from Here?" in Allen Louden (ed.), <u>Navigating</u> <u>Opportunity: Policy Debate in the 21st Century (New York: IDEA Press, 2010), 149-162.</u>

Scott J. Varda, "Isocratic Citizenship: Towards a Pedagogy of Citizen Orators," in Dennis Gouran (ed.), <u>The Functions of Argument and Social Context</u> (2009 NCA/AFA Conference on Argumentation) (Washington, DC: National Communication Association, 2009), 523-528.

Scott J. Varda, "Making the Fantastic Persuasive: Malcolm X's Use of History as Rhetorical Argument," in Dennis Gouran (ed.), <u>The Functions of Argument and Social Context (</u>2009 NCA/AFA Conference on Argumentation) (Washington, DC: National Communication Association, 2009), 529-534.

Scott J. Varda, "Reconsidering McGee's Clarion Call: Viewing Academic Debate as Legitimate Offspring of Isocratic Rhetorical Theory," in Scott Jacobs (ed.) <u>Considering</u> <u>Argument: Fifteenth SCA/AFA Conference on Argumentation</u>, (Washington, DC: National Communication Association, 2009), 712-721.

Scott J. Varda and Danielle Wiese, "Achieving Our Debate Community: An Examination of the New Left in Academic Collegiate Debate," in Patricia Riley (ed.), <u>Engaging Argument:</u> <u>Fourteenth SCA/AFA Conference on Argumentation</u> (Washington, DC: National Communication Association, 2005), 498-505.

REVIEW ESSAYS

WORKS IN PROGRESS Scott J. Varda, "John Schilb's Rhetorical Refusals: Defying Audience's Expectations," <u>Argumentation and Advocacy</u>, 45.1 (2008): 58-60. (Review Essay)

Scott J. Varda, Constructing Moorish Citizens: Drew Ali and the Rhetorical Practices of the Moorish Science Temple of America, book project in development. Rough draft expected Spring 2023.

Scott J. Varda, "Black joy as resistance: Tim Anderson and the colorblind racism of Major League Baseball." Planned submission to <u>Souls: A Critical Journal of Black</u> <u>Politics, Culture, and Society</u>, Spring 2023.

Jeffrey Nagel and Scott Varda, "Michael Sam, the NFL, and quotidian deliberation on the internet," article being revised for submission to <u>Southern Journal of</u> <u>Communication</u>. Expected submission, Spring 2023.

Scott J. Varda, "Capitalizing on CAPITALIZATION: Sovereign Citizen discourses and the Declaration of Independence," in Mary Stuckey (Ed). Deliberating the Declaration: Democracy and the Declaration of Independence Proposed book with Penn State University Press, 2025 or 2026

Leslie A. Hahner and Scott J. Varda, Mediating Precarity: The media's power to construct rape culture. book project in development. Rough draft expected Summer/Fall 2023.



Scott Varda, "Sovereign Citizen Discourses and their relationship to January 6th radicalization," Statement for the Record Submitted to the House Select Committee to Investigate the January 6th Attack on the United States Capitol. Congressional Record. United States House Select Committee on the January 6 Attack. 2022.

Leslie A. Hahner, Scott J. Varda, and Nathan A. Wilson, "Haunted by Consumption: The Seductive Allure of Paranormal Activity," Communication Currents, Feb, 1, 2014 https://www.natcom.org/communication-currents/haunted-consumption-seductive-allureparanormal-activity.

Richard Edwards, Ryan Galloway & Scott Varda, Substantially Increasing Economic Engagement Toward Cuba, Mexico, or Venezuela (Waco, TX: 2013).

Richard Edwards, Scott Varda, Ryan Galloway & Kuntal Cholera, Substantially Reducing U.S. Military and/or Police Presence in South Korea, Japan, Afghanistan, Kuwait, Iraq, Turkey (Waco, TX: 2010).

Richard Edwards, Scott Varda & Kuntal Cholera, The Case against the U.S. Federal Government Substantially Reducing its Military and/or Police Presence in one of more of the following: South Korea, Japan, Afghanistan, Kuwait, Iraq, Turkey (Waco, TX: 2010).

Richard Edwards, Scott Varda & Kuntal Cholera, The Case for the U.S. Federal Government Substantially Reducing its Military and/or Police Presence in one of more of the following: South Korea, Japan, Afghanistan, Kuwait, Iraq, Turkey (Waco, TX: 2010).

Richard Edwards, Scott Varda & Britt Clark, Increasing Social Services for Persons Living in Poverty in the United States (Waco, TX: 2009).

Richard Edwards, Scott Varda & Britt Clark, The Case against the U.S. Federal Government Substantially Increasing Social Services for Persons Living in Poverty (Waco, TX: 2009).

Richard Edwards, Scott Varda & Britt Clark, The Case for the U.S. Federal Government Substantially Increasing Social Services for Persons Living in Poverty (Waco, TX: 2009).

Lee R. Polk, William B. English, Richard E. Edwards & Scott J. Varda, Substantially Increasing Alternative Energy Incentives in the United States (Waco, TX: 2008).

# PUBLIC SCHOLARSHIP

Allison Fox O'Connor, "Can social media affect the outcome of an election?" Fox 44 News, Aug. 31, 2022. https://www.fox44news.com/news/local-news/mclennancounty/can-social-media-affect-the-outcome-of-an-election/ (interviewed and cited as expert).

Scott Varda, "Sovereign Citizen Discourses and their relationship to 1-6 radicalization," Written testimony prepared for the US House of Representatives. Congressional Record. United States House Select Committee on the January 6 Attack. 2022.

Viola Stefanello and Simone Fontana, "How the Italian far-right is trying to break Twitter," <u>Daily Dot</u>, Jul. 2, 2021. (cited as expert)

# PUBLIC SCHOLARSHIP CONT'D

Trevor Parry-Giles and Thomas Nakayama, "Episode 8: Conversation with NCA Distinguished Scholar Tom Nakayama," Communication Matters: The NCA Podcast, April 2020. (One of two essays noted and explained in the podcast, the other by NCA distinguished scholar Kent Ono).

Andre Johnson, "Rhetoric, Race and Oratory," Rhetoric Race and Religion Podcast, Oct. 24, 2019. (cited as expert)

"Ben Shapiro should not be invited to campus." White Paper with Leslie Hahner, on behalf of Baylor Bias Response Team. Prepared for the Office of Student Life. 2019.

Deena Yellin, "Clothes that conceal are in and NJ designers are working to meet the growing demand," North Jersey, Oct 14, 2019. (cited as expert)

Lindsay McKenzie, "Arguing With AI," Inside Higher Ed, March 15, 2019. (cited as expert)

The Lost Tapes of Malcolm X. Public screening and Q & A with Charles Poe, Dr. James SoRelle, and Dr. Scott Varda. Paul L. Foster Campus for Business and Innovation. Sponsored by Baylor University's Department of Journalism, Public Relations, and New Media Feb. 27, 2018.

Stout, D., Varda, S., Niermann, M., Moncure, J., Mackenzie, R., Swanson, S., and Farris, L. "Criminal Justice Reform Topic Paper," Paper submitted for consideration as the 2018-2019 NDT-CEDA topic. May, 2018.

Joy Moton, "Committee of faculty supports victims of discrimination," Baylor Lariat, Jan 25, 2017. (cited as expert)

The Mixtape: The Effects of Capitalism on Hip Hop; Baylor University NAACP Public Roundtable Event with MC Lyte, Dr. Jeffrey Ogbar, Dr. Mia Moody-Ramirez, Dr. Sam Perry, and Dr Scott Varda. Spring, 2015.

#### GRANTS AND AWARDS

Hahner, L., Varda, S., Perry, S., "Training local organizers against dis-, mis-, and malinformation:

Proactively Combating Misinformation." Grant from the Bernard and Audre Rapoport Foundation, under the aegis of the Combating Misinformation Proactively call for Proposals. Total requested approximately \$50,000. April 1, 2022. Co-Principle Investigator. Funded \$47,863.

Abdul-Mageed, M., Hagen, L., Hahner, L., Kelly, C., Pieri, Z., Varda, S., and Woods, H."Detecting Extremist Threats and Preventing Terrorism (DETAPT): A machine learning and digital humanities collaborative approach to understanding and preventing radicalized and domestic terrorism." Grant 13353896 submitted for National Institute of Justice (NIJ)Research and Evaluation on Domestic Terrorism Prevention, Fiscal Year 2021. Grant Submitted to the US National Institute of Justice (NIJ). Total Request \$1,274,807. May 1, 2021. Co-Principle Investigator. Unfunded.

### GRANTS AND AWARDS

Hagen, L., Hahner, L., Kelly, C., Pieri, Z., Varda, S., and Woods, H. "Detecting Extremist Threats And Preventing Terrorism (DETAPT): A machine learning and digital humanities collaborative approach to understanding and preventing radicalization and domestic terrorism." Application EMW-2021-GR-APP-00078 submitted for the Fiscal Year (FY) 2021 Targeted Violence and Terrorism Prevention (TVTP). Grant Submitted to the US Department of Homeland Security. Total Request \$746,223. May 31, 2021. Co-Principle Investigator. Unfunded.

Pre-Promotion Research Leave, Baylor University, Spring 2022.

Article of the Year Award. National Communication Association, Critical and Cultural Studies Division. 2021.

Research Leave, Baylor University, Spring 2020 (competitively selected; COVID shortened).

Summer Sabbatical, Baylor University, Summer 2017 (competitively selected).

Summer Sabbatical, Baylor University, Summer 2014 (competitively selected).

Participant, Summer Faculty Institute, Baylor University, 2010 (competitively selected).

Scott J. Varda, "Rhetorics of Public Argument:: Chair and Respondent," Public Address Division, National Communication Association 108th Annual Convention (November 2022).

Scott J. Varda, "Coaches and Mentors: Reflections on the Dual Identities and Careers of Two PhD Faculty Directors of Forensics in Retirement: Presenter" American Forensic Association, National Communication Association 108th Annual Convention (November 2022).

Scott J. Varda, "The Rhetorical Deleuze: Chair and Respondent," Rhetorical and Communication Theory Division, National Communication Association 108th Annual Convention (November 2022).

Leslie Hahner and Scott J. Varda "Toward a transformed rhetorical criticism: Critical race theory, circulation, and racial neoliberalism" RSA 2022. 20th Biennial Conference of the Rhetoric Society of America (May 2022).

Scott J. Varda and Nicole Nave, "Tim Anderson, Activism, and the Enunciation of Black Joy," Sport Communication Division, National Communication Association 105th Annual Convention (November 2020).

Scott J. Varda "Black Joy as Resistance: Tim Anderson and the Colorblind Racism of Major League Baseball.,RSA 2020. 19th Biennial Conference of the Rhetoric Society of America (May 2020).

# CONFERENCE PRESENTATIONS

# CONFERENCE PRESENTATIONS CONT'D

Scott J. Varda and Leslie Hahner, "Rape Culture and Trans Inmates," National Communication Association 105th Annual Convention (November 2019).

Scott J. Varda, "Noble Drew Ali and the Rise of Algorithmic Hush Harbor Rhetoric," African American Preconference, National Communication Association 105th Annual Convention (November 2019).

Scott J. Varda, et. al., "Judging Intercollegiate Debate: Communication at Play between Competitors and Critics," Respondent. National Communication Association 104th Annual Convention (November 2018).

Scott J. Varda and Jeff Nagel, "Depoliticizing Debates: Michael Sam, the NFL, and the comment section," National Communication Association 104th Annual Convention (November 2018).

Scott J. Varda and Leslie Hahner, "Black Panther' and the Alt-right: The Economic Registers of Whiteness," National Communication Association 104th Annual Convention (November 2018).

Scott J. Varda, "Sit-in as Argument and the Perils of Misuse," National Communication Association 104th Annual Convention (November 2018).

Scott J. Varda, "Reinvention or Re-appropriation? The 2016 House Democratic Sit-in," 18th Biennial Conference of the Rhetoric Society of America (May 2018).

Scott J. Varda, "The Legacy of Evidence and Research: Debate Practices in the World of Fake News." Chair and Respondent. National Communication Association 103rd Annual Convention (November 2017).

Scott J. Varda and Abraham Khan "Argumentative Limits of Conscience: The Open Letters of Jackie Robinson to Malcolm X and Others" Top Papers in the Argumentation and Forensics Division. National Communication Association 103rd Annual Convention (November 2017).

Leslie Hahner and Scott J. Varda. "It Follows and Rape Culture: Critical Response as Disavowal." National Communication Association 103rd Annual Convention (November 2017).

Scott J. Varda and Abraham Khan, "The Limits of Conscience: The Open Letters of Jackie Robinson to Malcolm X and Others," Top Paper Panel in Southern Argumentation and Forensics. 86th Annual Convention of the Southern States Communication Association (April 2016).

Scott J. Varda et. al., "Dual-Career Couples and the Gender Politics of Communication Studies," Roundtable discussion. National Communication Association 101st Annual Convention (November 2015).

Scott J. Varda, et. al., "New Technologies and Old Concerns: Intercollegiate Debate in a (mostly) Paperless World," Panel discussion. Chair. National Communication Association 100th Annual Convention (November 2014).

# CONFERENCE PRESENTATIONS CONT'D

Scott J. Varda, "Between Separation and Assimilation: Drew Ali's Minor Rhetoric of Black Nationalism," 99th Annual National Communication Association Convention (November 2013).

Scott J. Varda, "Response to papers addressing the Goal of Timeliness in the Democracy Assistance Topic 2011-2012," 98th Annual National Communication Association Convention (November 2012).

Scott J. Varda, "(Re)Framing the Argument: Malcolm X's Argumentative Tactics as Model for Social Change," 15th Biennial Conference of the Rhetoric Society of America (May 2012).

Scott J. Varda and Leslie A. Hahner, "Modesty, Feminism, and Aesthetic Empowerment," 97th Annual National Communication Association Convention (November 2011).

Scott J. Varda, "Forcing Innovation: The Fortuitous Constraint of Nation of Islam Theology on Malcolm X," 97th Annual National Communication Association Convention (November 2011).

Scott J. Varda and John W. Cook, "Towards a Theory of Legitimate Representational-Justification Critiques: The JPIC," 97th Annual National Communication Association Convention (November 2011). Top Paper, CEDA division.

Scott J. Varda, "Flipping the Script: Malcolm X's Use of Rhetorical Refusals as Model for Social Change," 17th Biennial AFA/NCA Argumentation Conference (August 2011).

Scott J. Varda, "The Co-constitution of Moorish Americans: A Rhetorical History of the Noble Drew Ali," 96th Annual National Communication Association Convention (November 2010).

Scott J. Varda, "Response to AFA Competitive Papers Panel," 96th Annual National Communication Association Convention (November 2010).

Scott J. Varda, "Malcolm X's Use of History as Rhetorical Argument," 95th Annual National Communication Association Convention (November 2009).

Scott J. Varda, "Towards a Pedagogy of Isocratic Citizen Orators," 94th Annual National Communication Association Convention (November 2009).

Scott J. Varda, "Making the Fantastic Persuasive: Malcolm X's Use of History as Rhetorical Argument," 16th Biennial NCA/AFA Argumentation Conference (August 2009).

Scott J. Varda, "Isocratic Citizenship: Towards a Pedagogy of Citizen Orators," 16th Biennial NCA/AFA Argumentation Conference (August 2009).

Scott J. Varda, "Isocrates' Contribution to Citizenship: An Intellectual's Duty," 13th Biennial Conference of the Rhetoric Society of America (May 2008).

Scott J. Varda, "Examining the Rhetorical and Historical Antecedents of Black Nationalism: The Rhetoric of the UNIA and the MSTA," 93rd Annual National Communication Association Convention (November 2007).

# CONFERENCE PRESENTATIONS CONT'D

Scott J. Varda, "Reconsidering McGee's Clarion Call: Viewing Academic Debate as Legitimate Offspring of Isocratic Rhetorical Theory," 15th Biennial NCA/AFA Argumentation Conference, (August 2007).

Scott J. Varda, "Re-reading Malcolm X's 'Ballot or the Bullet': A Historical-Rhetorical Inquiry," 92nd Annual National Communication Association Annual Convention (November 2006).

Scott J. Varda, "Oriented to Action: Reading Malcolm X's Declaration of Independence as Reformulating his post-Nation of Islam Identity," 91st Annual National Communication Association Convention (November 2005).

Scott J. Varda, "'Riding Down in the Wagon': Reading The Hate That Hate Produced as Media-Informed Racial Ideology of the Civil Rights Era," 91st Annual National Communication Association Convention (November 2005).

Scott J. Varda and Danielle Wiese, "Achieving Our Debate Community: An Examination of the New Left in Academic Collegiate Debate," 14th Biennial NCA/AFA Argumentation Conference (August 2005).

Scott J. Varda, "Taming the Slayer: Reading Buffy the Vampire Slayer as Reinscribing Rape Myths," 90th Annual National Communication Association Convention (November 2004).

Scott J. Varda, "Reconceptualizing the Duty of the Intellectual in Light of Notions of the State: An Isocratic Perspective on Citizenship," 89th Annual National Communication Association Convention (November 2003).

Scott J. Varda, "Manipulating the Meaning: 'Special Rights' and Other Utterances: Using McGee's Ideograph to Examine Discursive Tactics," 89th Annual National Communication Association Convention (November 2003).

Scott J. Varda, "Reconsidering McGee's Clarion Call: Viewing Academic Debate as Legitimate Offspring of Isocratic Rhetorical Theory," 89th Annual National Communication Association Convention (November 2003). Top paper, CEDA division.

Scott J. Varda, "Taking Terror Talk Beyond Terrorism: Utilizing the Discourse of 'Terrorism' to Drive the Persuasion of Movement Messages," 88th Annual National Communication Association Convention (November 2002).

# SERVICE WORK University and College Service

Member, Ethnic Studies Minor Committee, Baylor University, Spring 2021-present.

Coordinator, Africana Area Studies reformation committee, Fall 2021-present.

Bias Response Team, Baylor University August, 2015-present.

University Curriculum Committee, Baylor University, 2016-2017.

#### SERVICE WORK

#### **Department Service**

Hiring committees, Baylor Department of Communication, as needed.

Advisor, Graduate and undergraduate students, Baylor Department of Communication, 2007-Present.

Doctoral planning committee, Baylor Department of Communication, 2018-Present.

Ad hoc committee service, Baylor Department of Communication, 2007-present.

Curriculum revision committee, Baylor Department of Communication, 2010-2011.

National Professional Service

RSA awards committee

NCA AFA division

NCA AFA publications committee

#### **Service as Reviewer**

Argumentation & Advocacy (current Board member)

Contemporary Argumentation & Debate (Co-editor, 2019-2021)

Rhetoric Society Quarterly (ad-hoc)

Quarterly Journal of Speech (ad-hoc)

Critical Studies in Media Communication (ad-hoc)

Critical/Cultural Communication Studies (ad-hoc)

Rhetoric & Public Affairs (ad-hoc)

Women's Studies in Communication (ad-hoc)

Sociological Quarterly (ad-hoc)

Iowa Journal of Communication (ad-hoc)

NCA AFA Division

NCA CEDA Division

NCA Critical/Cultural Division

NCA Public Address Division

#### SERVICE WORK

#### Service via Student Advising

#### 2022-2023

Erica Kolson Cody Hastings Chloe Caballero Jon Abel MA thesis chair/advisor MA thesis committee member Letter Writer, PhD admissions Letter Writer, PhD admissions

2021-2022 Dan Stanfield Rachel Caldwell Sunday De Los Santos Jon Abel Adan De La Garza

PhD dissertation co-chair, (Univ of Iowa) MA thesis chair/advisor MA thesis chair/advisor MA thesis committee member MA practicum committee member

2020-2021 Michael Harrington Nic Nave James Jenga Allan Mattilyn Egli Johanna Simpson Jacob Smith Greg Zoda

2019-2020

Caroline Robbins David Rooney Roman Kezios

#### 2018-2019

Jesse Smith Jack Lassiter Joshua Michael Dan Stanfield Mattilyn Egli

<u>2017-2018</u> Amrut Mishra

#### 2016-2017

Jeffrey Nagel Kristiana Baez Trevor Reddick Kelsey Wolf Sav Evans Fielding Montgomery Kanan Boor MA thesis chair/advisor MA thesis chair/advisor MA thesis committee member MA thesis committee member MA thesis committee member MA thesis committee member MA thesis committee member

MA thesis committee member Letter Writer, PhD admissions Letter Writer, PhD admissions

MA thesis committee member MA thesis committee member Letter Writer, PhD admissions Letter Writer, PhD admissions Undergraduate Honors thesis committee member

MA thesis chair/advisor

MA thesis chair/advisor MA thesis chair/advisor MA thesis committee member Undergraduate Honors thesis committee member Undergraduate Honors thesis committee member Undergraduate Honors thesis committee member PhD application letter writer; reference

#### SERVICE WORK

## Service via Student Advising Continued

<u>2014-2015</u> Scott Koslow Caroline Koons	MA thesis chair/advisor MA thesis chair committee member
2013-2014	MA thesis chair committee member
Reynolds Patterson	Georgia State University, PhD dissertation outside reader, shadow advisor
<u>2012-2013</u> Jacyln Bissell	MA thesis chair/advisor

### **Associate Professor**

Department of Communication, Baylor University, August 2013-Present.

#### **Associate Director of Debate**

Department of Communication, Baylor University, August 2007-September 2018.

#### **Assistant Professor**

Department of Communication, Baylor University, August 2007-August 2013.

### **Assistant Institute Director**

A. Craig Baird Debate Forum, The University of Iowa, June-July 2007.

# **Graduate Assistant Director of Debate**

A. Craig Baird Debate Forum, The University of Iowa, August 2002-July 2007.

### **Graduate Instructor**

Department of Communication Studies, The University of Iowa, August 2002-July 2007.

# Assistant Director of Residential Life – Debate

National High School Institute, Northwestern University, Summers 2002-2005.

# Assistant Director of Debate (Graduate)

Department of Communication Studies, The Florida State University, August 2000-July 2002.

### **Graduate Instructor**

Department of Communication Studies, The Florida State University, August 2000-July 2002.

# TEACHING AND PROFESSIONAL EXPERIENCE

#### PEDAGOGY

# **Courses Taught**

#### **Baylor University, 2007-present**

#### CSS 5353: <u>Rhetorical Theory</u>

Examines the lines of inquiry that guide rhetorical theorizing and lenses that inform the practice of rhetorical criticism from ancient to contemporary usages.

CSS 5352: <u>Methods of Rhetorical Criticism</u>. Graduate level rhetorical seminar focusing on critical and traditional approaches to discursive analysis.

#### CSS 5341: Rhetoric and Cultural Studies

Methods of rhetorical criticism influenced and intersected by cultural studies, beginning with early twentieth century and continuing into present day.

CSS 5313: <u>Graduate Seminar: Rhetoric and Society</u>. Graduate level rhetorical seminar focusing on contemporary issues in cultural, ideology, rhetoric and politics.

CSS 5320: <u>Graduate Seminar: Rhetoric and Identity</u>. Graduate level rhetorical seminar focusing on the construction of identity. Topics covered include whiteness, Black Nationalism, social movements, community, citizenship, feminism, queerness, socio-economic class, constitutive rhetoric.

#### CSS 5318: Seminar in Rhetoric and the Public Sphere

Analysis of major theoretical statements on the changing nature of the public sphere in western democracies and the related implications for the role of argumentation and rhetorical discourse in the formation of public policy. Strong emphasis on social media and modern mediated practices.

#### CSS 4392: Rhetorics of Race

Media centered exploration of ideas about communication, rhetoric, and race. Emphasis on rhetorical criticism as a methodological approach to public discourse and analysis of race and ethnicity as understood in contemporary American culture.

#### CSS 4354: African American Communication

Rhetorical strategies of African Americans, focusing on the historically important documents of oratory, argumentation, homiletic, and narrative. Taught with media focus.

CSS 4336: <u>Contemporary Issues in Communication: Rhetorics of Race and Ethnicity</u>. Broad based review of rhetorical issue involving race, ethnicity, the media, and global structures of power.

CSS3302: <u>Introduction to Rhetorical Theory & Criticism</u>. Introductory rhetorical theory and criticism course.

CSS1304-01: <u>Argumentation & Debate</u>. Offers students a broad overview of argumentation and debate as it relates to politics and culture.

CSS3248-01: <u>Advanced Debate.</u> Advanced debate class focusing on argument construction, mainly intended for current members of the Baylor Debate team.

### PEDAGOGY

# **Courses Taught**

#### Baylor University, 2007-present, Continued

CSS4V85-09: <u>Special Problems in Speech Communication</u>. Independent studies with undergraduates. More than 10 different versions of the class.

CSS5V85-08: <u>Special Problems in Speech Communication</u>. Independent study with graduate students. Nearly 20 different versions of the class.

CSS 5V35-08 <u>Problems in Communication: Rhetoric of Prison Abolition.</u> Independent Study with graduate students analyzing the rhetoric of incarceration, abolition, and the prison industrial complex.

CSS 5V35-08 <u>Problems in Communication: Water, Charity, and NGOs.</u> Independent Study with graduate students analyzing the process of water charities in Africa, how they are rhetorically framed, and the relationship between the United States and Sub-Sahara Africa on water cooperation.

CSS 5V35-10: <u>Special Problems in Speech Communication</u>. Independent study with graduate students. Spring 2012 students researched and wrote about the rhetoric of President Obama and American exceptionalism with a theoretical grounding emphasizing the scholarship of Giorgio Agamben.

CSS3305-03: <u>Advanced Public Speaking</u>. Students are instructed on practices, techniques, and performances related to the art of public speaking. Fall 2007, Summer 2009, Spring 2010, Spring 2011, Summer 2012.

CSS 2264-01: <u>Contest Speaking</u>. Students learn advanced academic debate techniques.Fall 2008, Fall 2009, Spring 2010, Spring 2011, Fall 2011.

CSS 4396-01 (cross-listed as AMS 4397-01): <u>American Rhetoric</u>. Students engage in advanced rhetorical techniques analyzing classic texts of American political and cultural rhetoric, focusing on both public policy and popular culture. Spring 2009.

### REFERENCES

Available upon request.